Mannat india Business plan

HOW TO BECOME A DIRECT SELLER

1. **Free Registration**
2. **Register through our website: www.mismmvshop.com**
3. **Update KYC**
4. **Go through terms & conditions, agree & put signature through O.T.P.**
5. **You will get your user ID & password instantly.**

- After registration, anyone can start Business with Mannat India by simply purchasing products as per their choice & needs as Direct Sellers

Direct seller benefits

1. Retail profit 20% on MRP
2. Sales Growth commission
3. Sales performance commission
4. Repurchase income

1. Retail profit 20% on MRP

Lifetime commission on every product of the company

Ex. Product Name	=	MRP	=	DP	=	SAVINGS
Dant Care Paste	=	Rs125		Rs100		Rs25

2. Sales Growth commission

Kindly note that:
A. **SP** means **Sales Point** which has been assigned to the product of the company
B. The company is providing pure sales commission on behalf of the purchase/sale of the product by direct seller
C. The maximum value of **1 SP** is **10Rs**.

(Example) A :- I.S.P. I.S.P. B.S.P B.S.P I.S.P.



25SP 76SP 106SP 43SP 30SP

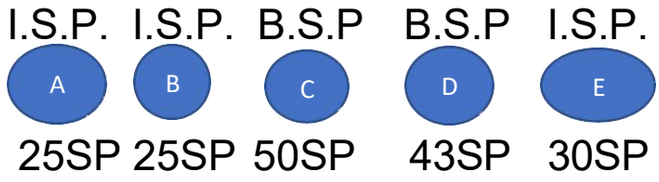
I.S.P. (Incentive sales point)
B.S.P (Bonus Sales Point)

Total I.S.P = 131 SP
Total B.S.P = 149 SP

Payable S.P for the current week of **A** = 100SP
[I.S.P. = B.S.P. should be equal for this commission,
100SP x 10 Rs = 1000Rs]

Non-Equivalent ORGANIZATIONS Balance SP will be counted in next week business:
ISP = 31SP
BSP = 49 SP

(Example) B:-



Total I.S.P. = 80 SP
Total B.S.P.= 93 SP

Payable S.P for the current week of B = 50 SP
[I.S.P. = B.S.P. should be equal for this commission
50SP x 10 Rs = 500Rs]

Non-Equivalent ORGANIZATIONS Balance SP will be counted in next week business:
ISP = 30SP
BSP = 43SP

MAXIMUM ELIGIBLE SALES COMMISSION LIMIT

Category of DS	**(Sales Point) through self-purchase**	**Initial weekly Maximum Eligibility in respect of the commission (In Rs.)**
premium Direct Seller	Self-purchase Sales Point accumulated to 25 SP to 49 SP.	Rs. 100000/-
Super Direct Seller	Self-purchase Sales Point accumulated from 50 SP to 99 SP.	Rs. 150000/-
Premium super Direct Seller	Self-purchase Sales Point accumulated to 100 SP & above.	Rs. 300000/-

NOTE - Every Direct seller can update his/her direct seller code as per their own choice from the above-mentioned Categories. Option for update direct seller code is given in user login panel.

3. Sales performance commission

S.NO.	SP REQUIRED		QUALIFIED FOR RANK	INCOME
	I.S.P.	B.S.P.		
1.	100	200	BRONZE DS	1500
2.	400	800	SILVER DS	6000
3.	800	1600	PLATINUM DS	12000
4.	1600	3200	GOLD DS	24000
5.	3200	6400	STAR DS	48000 + NAINITAL 4DAYS & 3NIGHT
6.	6400	12800	PEARL DS	150000 +KATHMANDU TOUR 4 DAYS & 3 NIGHT
7.	12800	25600	CORAL DS	192000+50000 BIKE FUND
8.	25600	51200	PARAS DS	384000+ MUMBAI TO GOA CRUISE TOUR 4 DAYS & 3NIGHT(CUPLE)
9.	51200	102400	DIAMOND DS	250000 +600000 SWIFT DEZIRE CAR FUND
10.	102400	204800	RED DIAMOND DS	350000 +800000 TATA NEXON CAR FUND
11.	204800	409600	STAR DIAMOND DS	1000000 +DUBAI TOUR +1100000 HONDA CITY CAR FUND
12.	409600	819200	ROYAL DIAMOND DS	2500000 +1000000 GOLD FUND + SRI LANKA TOUR 4DAYS & 3 NIGHT
13.	819200	1638400	STAR ROYAL DIAMOND DS	3000000 +3500000 AUDI CAR FUND +MALASIYA TOUR(COUPLE)
14.	1638400	3276800	VINUS DIAMOND DS	6000000 + 4000000 HOUSE FUND+MUSCAT TOUR 4 DAYS & 3 NIGHT (COUPLE + 2 CHILD
15.	3276800	6553600	STAR VENUS DIAMOND DS	10000000 +4500000 JAGUAR CAR FUND +AUSTRALIYA TOUR
16.	6553600	13107200	CROWN DIAMOND DS	20000000 +8000000 PORSCHE CAR FUND
17.	13107200	26214400	STAR CROWN DIAMOND DS	50000000 + 9900000 HOUSE FUND
18.	26214400	52428800	FOUNDER DS	100000000 +30000000 founder fund + 5DAYS & 4NIGHT EUROP TOUR (COUPLE +2 CHILD)

4. REPURCHASE INCOME

(i) RETAIL PROFIT INCOME	20%
(ii) SELFE REPURCHASE INCOME	20%
(iii) LEADERSHIP PERFORMANCE COMMISSION	30%
(iv) CAR FUND	5%
(v) TRAVEL FUND	5%
(vi) LEADERSHIP FUND	5%
(vii) ROYALTY FUND	5%
(viii) MILLIONAIRE CLUB FUND	5%
(ix) DIAMOND CLUB FUND	5%
(x) FRINCHIESE COMMISSION	10%

NOTE: 10% Company will use for the rewards, which is offered by the company from time to time.

Note : C.T.O.B.V (Company Turnover Business Volume)
B.V. (Business Volume)
1 B.V. = Rs 1

Total distribution of Company BV 100%

(i) . RETAIL PROFIT (20%)

Lifetime commission on every product of the company

Ex. Product Name	=	MRP	=	DP	=	SAVINGS
Dant Care Paste	=	Rs250		Rs200		Rs50

((ii) SELF REPURCHASING INCOME (20%)

EXAMPLE –
600 BV KA 20% - Rs 120/-

(iii) LEADERSHIP PERFORMANCE COMMISSION (30%)
(Accumulated) It will be given as per the calculation given in the chart

Rank	Self B.V	Team B.V.	Accumulated %
Assistance Sales Executive	50 -99	0-2000	8%
Sales Executive	100 - 199	2001-10000	12%
Supervisor	200 - 499	10001-25000	15%
Assistant Manager	500 - 999	25001-50000	18%
Manager	1000 - 1499	50001-100000	21%
Chief Manager	1500- 1999	100001-200000	24%
Vice President	2000 – 2999	200001-400000	27%
President	3000 - above	400001- above	30%
Note	Same Rank performance distribution 50%		

(iv) CAR FUND (5%)

Every Assistance Sales Executive achiever will be eligible for the car fund. Car fund will be calculated 5% from C.T.O.B.V. of B.V and your team B.V.

Other Requirment
a. Self-Rank- Assistance Sales Executive D.S
b. Self B.V.-500 B.V.
c. Team B.V.- 5000 B.V.

Next Month –
100 B.V. Self
500 B.V. Team

For Example: - let 6 direct sellers a,b,c,d,e & f are eligible for car fund with 300,450,600,900,1000&1750 B.V. and C.T.O.B.V. is 1000000B.V. then car fund will be

Total C.T.O.B.V.=1000000

Car fund be =5% of C.T.O.B.V. =(1000000X5)/100
= 50000B.V.

Total B.V. Of a,b,c,&d=5000

1 B.V. value = 50000/5000=10 Rs.

Car fund of a=300x10=3000
,, ,, ,, b =450 x10=4500
,, ,, ,, c =600 x10=6000
,, ,, ,, d =900x10=9000
,, ,, ,, e =1000 x10=10000
,, ,, ,, f =1750x10=17500
Total Car fund = 3000+4500+6000+9000+10000+17500 = 50,000/-

(v) Travel Fund:-

Every Supervisor achiever will be eligible for the travel fund. Travel fund will be calculated 5% from C.T.O.B.V. and your team B.V.

Other Requirment
a. Self-Rank- Supervisor D.S
b. Self B.V.-1000 B.V.
c. Team B.V.- 10000B.V
d. 01 Car Fund Achiever
Next Month –
200 B.V. Self
1000 B.V. Team

For Example:- let 4 direct sellers a,b,c,&d, are eligible for travel fund with 1000, 2000, 3000, & 4000 B.V. and C.T.O.B.V. is 1000000B.V. then Travel fund will be

Total C.T.O.B.V.=1000000
Travel fund be =5% of C.T.O.B.V. =(1000000X5)/100
= 50000B.V.

Total B.V. Of a,b,c,&d=10000

1 B.V. value = 50000/10000=5 Rs.

Travel fund of a=1000x5=5000
,, ,, ,, b =2000 x5=10000
,, ,, ,, c =3000 x5=15000
,, ,, ,, d =4000x5=20000
Total travel fund = 5000+10000+15000+20000 = 50,000/-

(vi) LEADERSHIP FUND (5%):-
Every Assistant Manager rank achiever will be eligible for the leadership fund. leadership fund will be calculated 5% from C.T.O.B.V. and your team B.V.

Other Requirment
a. Self rank- Assistant Manager D.S
b. Self B.V.- 2000 B.V.
c. Team B.V.- 20000 B.V.
d. 01 Car fund Achiever + 01 Travel fund Achiever
Next Month –
300 B.V. Self
2000 B.V. Team

For Example:- let 03 direct sellers a,b,c, are eligible for leadership fund with , 2000, 3000, & 4000 B.V. and C.T.O.B.V. is 1000000B.V. then leadership fund will be

Total C.T.O.B.V.=1000000
Leadership fund be =5% of C.T.O.B.V. =(1000000X5)/100
= 50000B.V.

Total B.V. Of a,b,c =20000
1 B.V. value = 50000/20000=2.5 Rs.
Leadership fund of a=5000x2.5=12500
„ „ „ b =7000 x2.5=17500
„ „ „ c =8000 x2.5=20000
Total Leadership fund = 12500+17500+20000 = 50,000/-

(vii) ROYALTY FUND (5%):-
Every Chief Manager rank achiever will be eligible for the royalty fund. royalty fund will be calculated 5% from C.T.O.B.V. and your team B.V.

Other Requirment
a. Self rank- Chief Manager D.S
b. Self B.V.- 3000B.V.
c. Team B.V.- 40000 B.V.
d. 01 Car fund Achiver + 01 Travel fund Achiver + Leadership fund achiver

Next Month –
400 B.V. Self
4000 B.V. Team

For Example:- let 2 direct salers a,b, are eligible for royalty fund with 18000, 22000 and C.T.O.B.V. is 1000000 then royalty fund will be

Total C.T.O.B.V.=1000000
royalty fund be =5% of C.T.O.B.V. = (1000000x5)/100
= 50000

Total B.V. Of a,b,=40000

1 B.V. value = 50000/40000=1.25Rs.

royalty fund of a=18000x1.25=22500
„ „ „ b =22000x1.25=27500

Total royalty fund = 22500+275000 = 50000 rs.

(viii) MILLIONAIRE CLUB FUND (5%):-
Every Vice President rank achiever will be eligible for the millionaire fund. millionaire fund will be calculated 5% from C.T.O.B.V. and your team B.V.

Other Requirment
a. Self rank- Vice President D.S
b. Self B.V.- 6000B.V.
c. Team B.V.- 80000 B.V.
d. 01 Car fund Achiver + 01 Travel fund Achiver + Leadership fund achiver+01 Royalty fund

Next Month –
500 B.V. Self
8000 B.V. Team

For Example:- let 2 direct salers a,b, are eligible for millionaire fund with 30000, 50000 and C.T.O.B.V. is 1000000 then millionaire fund will be

Total C.T.O.B.V.=1000000
millionaire fund be =5% of C.T.O.B.V. = (1000000x5)/100
= 50000

Total B.V. Of a,b, =80000

1 B.V. value = 50000/80000=0.625 Rs.

millionaire fund of a=30000x0.625=18750
„ „ „ b =50000x0.625=31250

Total millionaire fund = 18750 + 31250 = 50000 rs.

(ix) DAIMOND CLUB FUND(5%):-
Every President rank achiever will be eligible for the Daimond Club fund. Daimond Club fund will be calculated 5% from C.T.O.B.V. and your team B.V.

Other Requirment
a. Self rank- President D.S
b. Self B.V.- 12000B.V.
c. Team B.V.- 160000 B.V.
d. 01 Car fund Achiver + 01 Travel fund Achiver + Leadership fund achiver+01 Royalty fund+01 Millionaire fund

Next Month –
600 B.V. Self
16000 B.V. Team

For Example:- let 1 direct salers a, are eligible for Daimond Club fund with 160000 and C.T.O.B.V is 1000000B.V. then Daimond Club fund will be

Total C.T.O.B.V. =1000000
Daimond Club fund be =5% of C.T.O.B.V. = (1000000x5)/100
= 50000

Total B.V. Of a =160000

1 B.V. value = 50000/160000=0.3125 Rs.

Daimond Club fund of a=160000x0.3125=50000
Total Daimond Club fund =50000 rs.

(x) Franchise: -

Company maintain their store in every distt. for the store maintenance company will provide 10% of the B.V. to the person who take the franchise.

Sales Growth Commission & Sales Performance Commission will be Closed weekly i.e (Saturday)

Repurchase Income will be closed monthly i.e. – (last date of every month)

Deduction – TDS according to Income Tax Law